

# professional design

a resource for the South Florida Design Community

FALL 2009

## *30th Anniversary Weekend Recap*



# 30th Anniversary Weekend

## A *Starry* Success

By Martin Hershbein, Duralee Fabrics and Fine Furniture  
Expo Chair, Industry Partner Community Leader

I would like to thank Brooke Tully and Artistic Surfaces for their generosity in buying drinks for exhibitors and designers at the Expo cocktail party. More than 200 people attended the show, making this expo one of the best attended in a few years.

Accolades also go to all those design professionals who support our Florida South Chapter throughout the year. They include media sponsor Home Miami and Fort Lauderdale Magazine, Benjamin Moore (our grand sponsor for three years in a row) Eostone, Artistic Surfaces, Ruben Sorhegui Tiles, Bazzèo/Richlin Interiors, International Design Center, Coverings, Rogers Design Group, International Design Source, Kashmir Fabrics and John Stillman Photography.

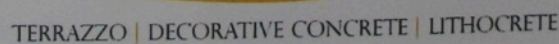
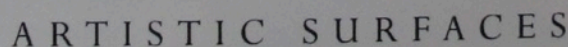
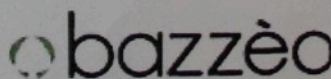
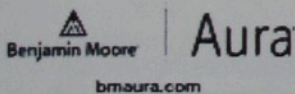
Start making your plans for next year's event, Keys to Success, Sept. 24 – 26, 2010, to be held at an island location that will be revealed soon. **pd**

### PRODUCT EXPO 2009

"ASID Florida South Chapter's Annual Product Expo is an amazing opportunity for designers and industry partners to network with one another in an environment that's casual yet professional, and fun yet extremely informative. It's the perfect event to see the latest and greatest in the South Florida design industry and meet the professionals who make the industry so unique." *Naylet Aguayo, HOME Miami and HOME Fort Lauderdale magazines.*

The Naples Product Expo at the beautiful Ritz-Carlton on Friday, Sept. 25 was a tremendous success, and sold out for the fifth year in a row. I want to personally thank all our industry partners who exhibited at the show and helped sponsor the event.

Altogether we had almost 50 vendors displaying products and services in a casual yet professional setting. A variety of exhibitors participated, many for the first time. New products that the designers had not seen before made for an exciting show.



## Competition Winners

**The Tamara Tennant Student Scholarship Design winners are:**

*1st place:* Tina Spaulding, Naples Florida

*2nd place:* Sandra Dressler, Cape Coral Florida

*3rd place:* Maria Martinez del Campo, Miami Beach

**ASID FSC Design Competition Grand Prize Winner are:**

*For ASID Students:*

Seth Greenwald, Student Member ASID

*For Allied/Professional Members:*

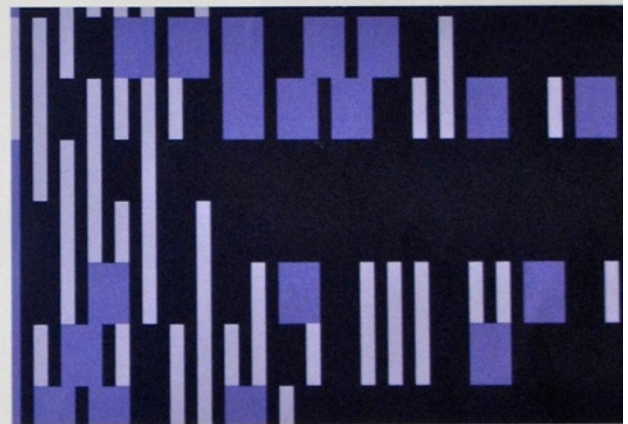
G. Nicholas Poole, Allied Member, ASID

**The Industry Partner Design Excellence Awards Winners are:**

*Best Multiple-Line Showroom Outside a Design Center goes to:*  
International Design Source in Naples Florida

*Best Web site for Artist or Faux Finisher goes to:*  
Dana Donaty Designs of Boynton Beach Florida ([www.danadonaty.com](http://www.danadonaty.com))

*Best Web site in the "Wild Card" category goes to:*  
International Design Source in Naples Florida ([www.ids1.com](http://www.ids1.com))



## 2010 Board of Directors

**From Right to left:** *First Row:* President-Elect Trisha Estabrook, ASID, CAPS, LEED AP; Past President Susan Morgan, ASID, CAPS, LEED AP; President Pam Durkin, ASID, LEED AP; Communications Director Staci Ziccardi, ASID Industry Partner; Financial Director Emilio Sadez, ASID Industry Partner; Student Representative Tara Seward, Student Member ASID. *Top Row:* Board Member at Large Alex Matamoros, ASID; Board Member at Large Nancy DeSantis, ASID; Board Member at Large Julie Leufvenius, Allied Member ASID; Professional Development Director Peggy Oberlin, ASID, LEED AP; Membership Director Bob Hipps, ASID Industry Partner.



# Design Excellence Awards



DEA Emcee Shemeka Wilson, IP  
Whirlpool Corporation

Our 30th Anniversary Celebration, "A Starry Night," was a smashing success! There were 150 people at the dinner and awards show.

Four CEU classes were offered and were well received. One of special interest was the GREENleaders Sustainability training with lunch provided by IDS on Thursday, and Bazzee on Friday for the keynote speaker.

Highlights from the weekend extravaganza include:

- Student scholarships and Industry Partner Excellence Awards Celebration at the Product Expo
- Silent Auction with numerous luxury items
- Gourmet Dinner introduced by the master chef at the Ritz-Carlton
- Acknowledgment and Tribute to our past presidents and fellows
- Induction of the new Board of Directors
- Presentation of the Hall of Fame Winners and Design Excellence Awards

The evening included an exciting live auction, where luxurious trips and designer jewelry were generously purchased by attendees.



## ASID FSC Announces 2009 Hall of Fame Inductees

Professionals recognized for their outstanding service to the interior design industry.

The American Society of Interior Designers Florida South Chapter is pleased to announce this year's inductees into the ASID FSC Hall of Fame, which honors professionals who have made exceptional contributions through long-term dedication to the industry. Hall of Fame nominations are submitted by ASID FSC voting members and reviewed by the Hall of Fame Committee.

The 2009 inductees are:

- Dr. Nancy Bredemeyer of Indian River State College for Educator/Education
- Ms. Vicki Colenzo of Sutton Drapery for Manufacturer/Manufacturing
- Mr. Jeffrey Gillis of ASID FSC administrator for Business Practices/Industry Involvement
- Mr. John London of Nepal Rugs for Investor/Innovation
- Mr. Chester Sagenkahn, FASID of Sagenkahn Interiors, tied with Mr. James Merrick Smith, FASID for Design Achievement